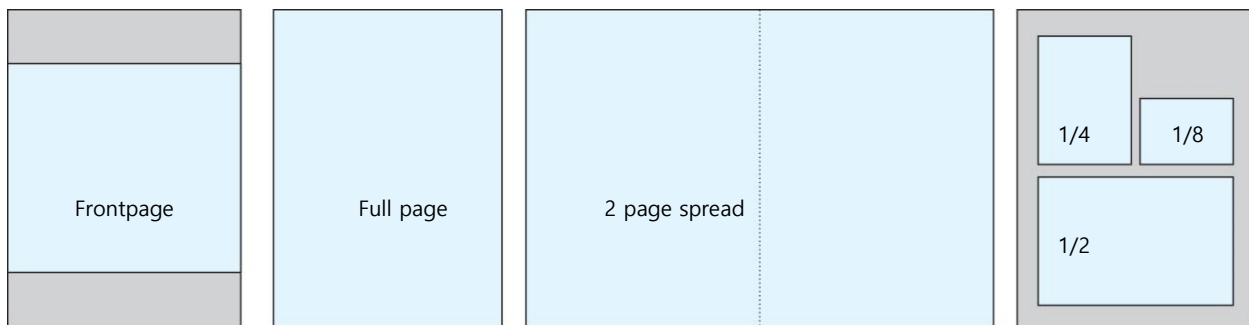


AuClock

Media Information 2019

The AuClock magazine is published by the National Council of the Jewellery and Watch Trade. The magazine features news from around the trade, keeps you up to date on trade initiatives, debate issues, inspires, diverts and entertains on a highly professional level, focusing on the jewellery and watch trade in Denmark and abroad.

AuClock is published three times a year with a circulation of up to 1,300 copies



EDITORIAL SCHEDULE 2019

AuClock 1

Closing date March 5

Publishing date March 26

AuClock 2 (Exhibition issue)

Closing date July 23

Publishing date August 13

AuClock 3

Closing date October 29

Publishing date November 19

(All dates are subject to change)

ADVERTISING RATES DKK (EX. VAT)

	Size	Price	Members price
Front page	*200 x 196 mm	17.000 DKK.	14.000 DKK
2 page spread	*420 x 280 mm	16.000 DKK	13.700 DKK
Reverse cover	*210 x 280 mm	14.000 DKK	11.900 DKK
Page 3 or 5	*210 x 280 mm	11.000 DKK	9.000 DKK
Full page	*210 x 280 mm	9.700 DKK	8.300 DKK
1/2 page	180 x 120 mm	6.000 DKK	5.100 DKK
1/4 page	88 x 120 mm	3.100 DKK	2.700 DKK
1/8 page	88 x 58 mm	2.800 DKK	2.300 DKK
Text (max. 50 words)	88 x 58 mm	2.800 DKK	2.300 DKK

* + 3 mm bleed

QUANTITY DISCOUNT IS AVAILBLE

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Our graphic designer will gladly assist you, if needed. Please do not hesitate to contact us.

TECNICAL SPECIFICATIONS

Size: 210 mm x 280 mm (+ 3 mm bleed)

Colour: 4+4 CMYK (icc Fogra 27)

Paper: Inside – 115 gram MultiArt Silk FSC

Cover – 300 gram MultiArt Silk FSC

File: PDF file for high-resolution printing.

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